



Now give me an  
 “L”  
 “B”  
 “R”  
 “A”  
 “R”  
 “Y”!

**What does it spell?**

For many of us, libraries have spelled quiet places of calm, study and contemplation. Recently, we are experiencing a renaissance where libraries are being talked about with much passion and outspoken eloquence as the vital community assets they are.

Today, “library”, and especially Toronto’s Library, spells so much to so many.

**It spells literacy** — the early literacy taught through children’s programs such as *Ready for Reading*, *Leading to Reading* and the later literacy imparted through the adult literacy program.

**It spells learning** — the lifelong learning acquired from early life to later life, aided by the Library’s outreach programs to kindergarteners, youth and seniors and enhanced by the Library’s vast collections of children’s, youth, and adult materials in a variety of formats.

**It spells welcome** — offering inviting, accessible and safe spaces to *all* people of the city. It is the very embodiment of democracy and equality and makes an invaluable contribution to the cultural mosaic of our city.

**It spells access** — free and equitable access to a wealth of materials in more than 40 languages, to reading aids and technologies, to skills development and job search materials and to a world of knowledge regardless of physical or intellectual ability.

**It spells community** — a place where everyone can come together — from newcomers to business people, from school groups to book clubs, from those seeking respite to those creating culture. A place where cultural and social connections are made and maintained.

**It spells investment** — Toronto’s Library helps enrich the personal, social and economic landscape of our city through an investment in our residents — expanding their opportunities and capacities.

*please turn over...*

789 Yonge Street, Toronto, Ontario M4W 2G8 • Tel 416-393-7123 • Fax 416-397-5999 • foundation@torontopubliclibrary.ca

**YES, HEATHER, YOU CAN COUNT ON MY SUPPORT.**

**ENCLOSED IS MY GIFT OF:**

Enclosed is my cheque payable to the **Toronto Public Library Foundation**, **OR**

Please charge my credit card:  VISA  MasterCard  AMERICAN EXPRESS

Card No.: \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

With an annual contribution of \$100 or more, we'll send you our bi-annual newsletter, **Absolutely Vital**, and recognize you in some Foundation and Library publications.

Please send newsletter and/or other Foundation updates to me by email at:

\_\_\_\_\_

I wish to be recognized as \_\_\_\_\_ or  anonymous.

Please send information regarding adding the Library Foundation to my will.

I have already named Toronto Public Library Foundation in my will.

**Thank You!**

Charitable tax receipts will be issued for donations of \$10 or more. Charitable #886554476RR0001

**See reverse for monthly giving options.**

## Toronto's Library. Absolutely Vital.

As you may be aware, Toronto Public Library has been in the news at an unprecedented level this summer.

This news has led to a remarkable outpouring of support for Toronto's Library. From children to seniors, from newcomers to business leaders, from families to students, from authors to community advocates – Torontonians from all across our city have stepped up and stepped forward in support of a strong and vital Toronto Public Library system.

Like you and I, they understand and appreciate the vital role that libraries play in community life and in life-long learning. Like us, they also know the important contributions Toronto Public Library makes to early literacy, small business support, newcomer integration and vibrant, liveable communities.

To the Toronto Public Library Foundation, this recent outpouring has been particularly heartening. We have always known from talking to our supporters that Torontonians love their library. To have that validated with such a groundswell of voices is deeply gratifying.

These are challenging economic times and there is no doubt that the Library is facing a time of fiscal constraint. The Library remains committed to delivering excellent service.

Thank you for your steadfast and past support. Please renew your contribution by making a donation today in support of Toronto's Library.

**Now, more than ever, Toronto's Library needs your support** – support that enhances or makes possible vital resources for children, youth, adults and seniors of all physical and intellectual abilities.

Now, more than ever, your gift will enable Toronto's Library to continue to have a vital role in our city, enriching millions of lives and the sustainability of our city by making us all more resourceful, more connected and more successful every day.

Please consider demonstrating your support by adding your voice to the chorus of library lovers and your dollars to the bank of enhanced funding the Foundation is able to provide to the Library each year.

These are stirring and inspiring times. The quiet of the library has evolved to a hum to a slowly building hurrah. Thank you for being a loyal member of our cheering team.

Yours sincerely,



Heather Rumball  
President

**P.S.** Please consider becoming a monthly contributor to the Toronto Public Library Foundation. Making monthly contributions is a convenient way for you to support the Foundation's year-round activities that enhance library collections, programs and services.



### HELP US MAKE A WORLD OF DIFFERENCE, EVERY MONTH!

Donors who make monthly donations to the Library Foundation provide stable and ongoing funding for year-round programs and services. Plus, with your monthly donation of \$10 or more you'll be kept up-to-date on Library Foundation news and views through our twice-annual newsletter, *Absolutely Vital*. Just fill in your information below.



I'd like to give a monthly gift of:  \$10  \$15  \$20  Other \$ \_\_\_\_\_

I authorize the Library Foundation to withdraw the amount above on the 1st of each month:

**Please Note:** You will be issued a charitable tax receipt for the total of your annual donations at the end of each calendar year.

My cheque marked "VOID" is enclosed.

I prefer to use my credit card:      

Card No.: \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

My Email Address: \_\_\_\_\_

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